

**UNIVERSITY OF NIŠ**  
**FACULTY OF ECONOMICS**



**Title of the lecture:**

**PLACE BRANDING MANAGEMENT - BASICS**

**Prof. Ewa Glinska**

**Faculty of Engineering Management, Bialystock  
University of Technology, Poland**

**Wednesday, 9.5.2018. at 10,00**

**in the Conference Room (Sala za sednice)**